



Make complex desktop software available for small screens - James, please come!

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Most companies have a centralized software or a complete infrastructure ecosystem, which now must be transformed for use on mobile devices.

My current project is the information base of an energy-producing company with all power plants and their networking.

Imagine the big wall of MIT in a James Bond movie showing the world map with many flashing diodes and up-to-date, dynamic information.

James = the customer wants to be able to retrieve this complex content quickly on the go on his phone. There are good reasons for my clients:

The reduction of inquiries and costs in the help desk area. Therefore, most functions will be made available on mobile devices in the future. Because James wants to work independently, instead of having to call constantly.

For this to work, there are user experience experts like me. My strength is to capture complex content and to structure it specifically.

The central element here is an intuitive, user-oriented navigation in the networked content. Each company has its own content, focus and nomenclature that I build on. In research, I analyze all aspects and stakeholders together with my clients. The result of our collaboration is the intelligent content structure that works just as well for mobile devices as it does for the complex desktop application.

During the analysis I will point out identified usability issues of your current desktop application and put them up for discussion. This astonishes and inspires again and again the engineers of the complex initial application.

With a clickable prototype I create, we test our ideas on the smartphone and introduce them to users, until we are sure that everything is understood perfectly and they can act quickly.

In the current project we only needed 6 weeks, from the kick-off to the acceptance by James and his partners. After 6 weeks we had reached all the testings, feedbacks and the go of the management.

Thanks to the digital transformation, James can now better protect the world.

And that without support costs.

Contact and request

Call or send an email.

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